Ref. 20-3167	Project title		PILOT OF APPRENTICESHIPS FOR URBAN YOUTH IN ADDIS ABABA — URBAN SAFETY NET AND JOBS PROJECT (USNJP)					
Name of legal entity	Country	Overall project value (EUR)	Proportion carried out by candidate (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of partners if any
CADENA International development projects	Ethiopia	EUR 53.510	100%	3	World Bank	Word Bank	June - September 2020	N/A

## Detailed description of project

Based on the successful Urban Productive Safety Net Project (UPSNP), the Government of Ethiopia has decided to invest in the planned *Urban Safety Net and Jobs Project* (USNJP). The USNJP will have the following four components:

Component 1: Expand the Urban Productive Safety Net to Improve the Urban Environment

Component 2: Foster Urban Youth Employment

Component 3: Strengthen Social Assistance and Services for the Urban Poor and Destitute

Component 4: Institutional Strengthening, Project Management and Monitoring and Evaluation

Component 2 responds to the significant challenges that Ethiopia faces in creating decent employment for its youth.

This Youth Employment component consist of two sub-components: i) Provide a first work experience for less educated urban youth; and ii) Strengthen employment and intermediation services. The youth employment program aims to improve the signaling ability of young non-graduate job seekers by providing them with a first work experience in a private company, and certificate at the end of it. The experience and certificate are expected to improve the ability to signal skills and improve the employment prospects of the beneficiaries.

The main implementing body of this intervention is the UJCFSA, under the Ministry of Urban Development and Construction. The One Stop Shop Centers (OSSCs) under the UJCFSA will play an important role in reaching out to job seekers, while private sector associations will be the key partners in registering and selecting hosting firms. In addition, the Job Creation Commission will play a pivotal role in guiding and designing the project in an advisory role.

The overall objective of the assignment is to develop the key operational guidelines, documents and materials for the implementation of the apprenticeship pilot. The pilot will be organized in Addis Ababa through which 400 youth will be matched with an apprenticeship. The aim of the pilot is to further crystalize the design of the intervention, test the intervention in two woredas in Kirkos sub-city, and evaluate and learn from its implementation.

The pilot has the following phases:

- 1A. Beneficiary registration and selection / 1B. Firm registration and selection
- 2. Preparation of trainees
- 3. Matching, placement and contract signing
- 4. Apprenticeship, coaching, mentoring and monitoring
- 5. Certification of apprentices

The lessons from this pilot will be used to scale up the intervention under USNJP.

Cadena was responsible for:

- Inception phase
- Development of key operational guidelines, documents and materials for;
  - o Beneficiary registration and selection
  - o Firm registration and selection

Type of services provided

- o Preparation of trainees
- o Matching, placement and contract signing
- Apprenticeship, coaching, mentoring and monitoring
- o Certification of apprentices
- Final report.